

Essential Guidelines

for Artwork Preparation

Artwork requirements

- Color format: CMYK only
- File format: PDF (Press quality, single page only)
- Minimum resolution: 150 dpi (at 1:1 scale)
- Remove crops and all extra markings before saving file
- Convert all fonts to outlines
- All the images must be embedded, not linked

Design requirements for layouts

- **Fabric Bleed (for 10 mm keder):**
Please add an extra 0.4 in (10 mm) of fabric on all edges of your design. This surplus will be printed and then tucked into the frame's groove.
[Refer to the SEG Fabric Graphic Preparation Guide – 10 mm](#)
- **Fabric Bleed (for 14 mm keder):**
Please add an extra 0.6 in (14 mm) of fabric on all edges of your design. This surplus will be printed and then tucked into the frame's groove.
[Refer to the SEG Fabric Graphic Preparation Guide – 14 mm](#)
- **Safety Distance:** Ensure all key design elements or text are at least 2 in (50 mm) away from the final print's edge. This ensures that essential content isn't positioned too close to the area where the fabric is tucked into the groove.

Optimized black intensity

To achieve the best result in backlit SEG fabric printing, please use one of the following settings:

- **True Black (C:60 M:40 Y:40 K:100)**
Recommended for most applications – produces a deep, balanced black without appearing washed out.
- **Rich Black (C:75 M:75 Y:75 K:100)**
Where maximum density is needed. May appear slightly cool/blue depending on the design.



Do not use 100% K only (C:0 M:0 Y:0 K:100) – it will appear gray and washed out on backlit prints.

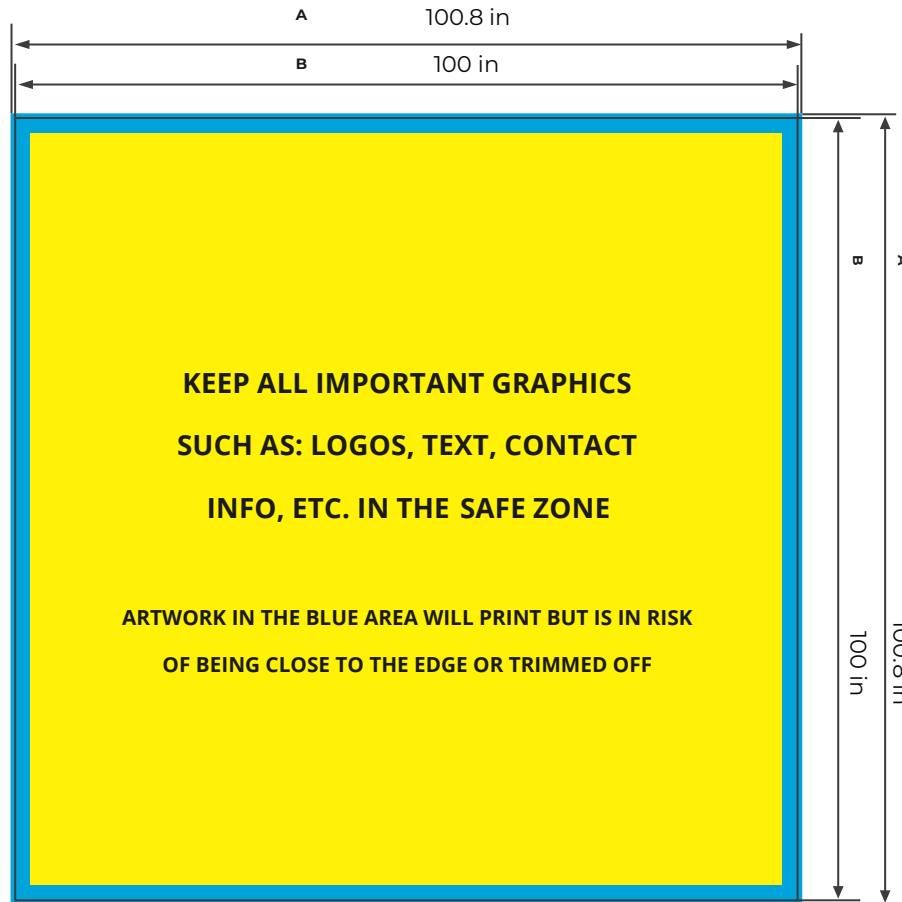
Alignment Notice

When printing large graphics split across multiple panels, perfect alignment cannot be guaranteed.

To enable proper alignment, it is essential to prepare overlapping zones between adjacent panels, as shown in the [Cutting Files for Image Alignment guideline](#).

Even with correct preparation, minor shifts may still occur during printing and finishing. For best results, avoid placing critical design elements (such as logos or text) directly on the joining edges.

SEG Fabric Graphic with 0.4in (10mm) TPE Keder 100x100



Artwork Requirements:

Format: PDF (Press quality)

Minimum resolution: 150 ppi (for scale 1 to 1)

Remove crops and all extra markings before saving file

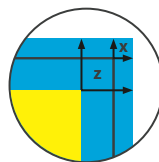
Create to outline all fonts

Bleed (x) (is also imprinted): 0.4 in

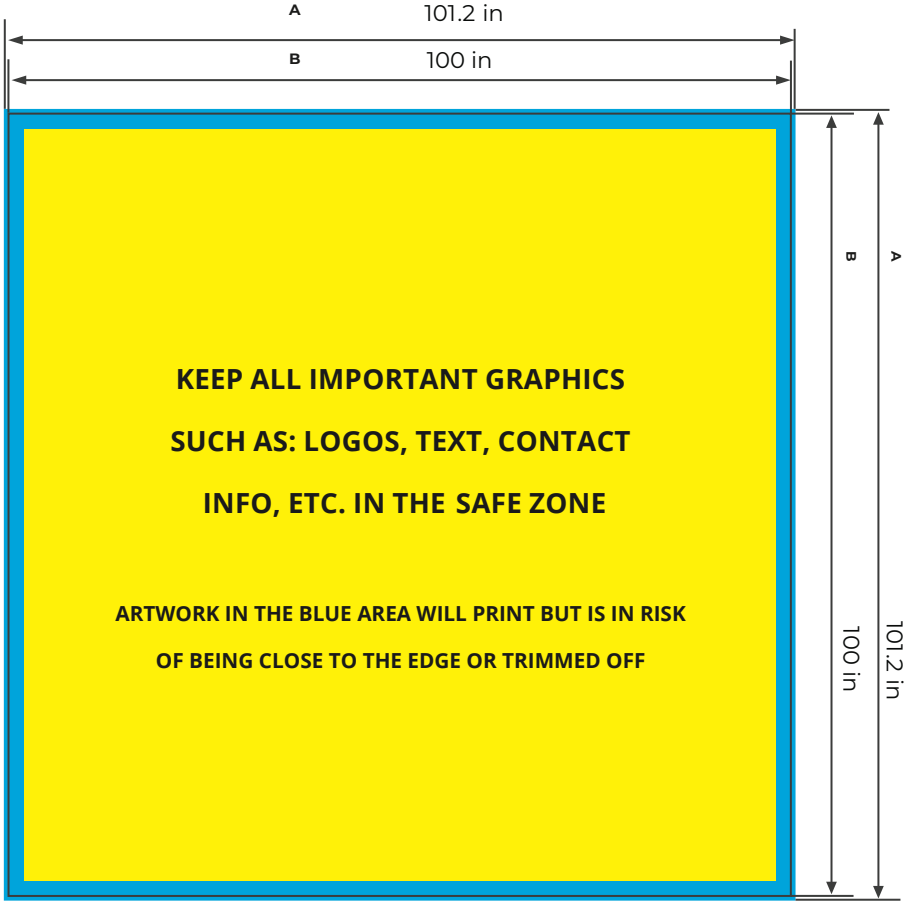
Safety distance (z): 2 in

A = Artwork format

B = Finished format



SEG Fabric Graphic with 0.6in (14mm) TPE Keder 100x100



Artwork Requirements:

Format: PDF (Press quality)

Minimum resolution: 150 ppi (for scale 1 to 1)

Remove crops and all extra markings before saving file

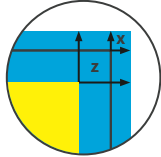
Create to outline all fonts

Bleed (x) (is also imprinted): 0.6 in

Safety distance (z): 2 in

A = Artwork format

B = Finished format



Cutting Files for Image Alignment

/ Silicone Tape 0.4in (10mm) /

Frame Sizes

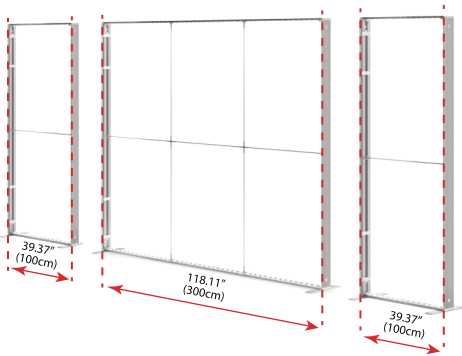


Image Sizes

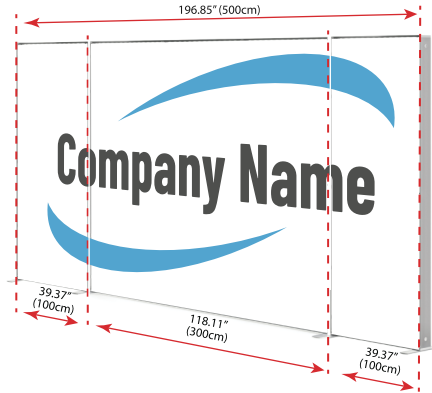
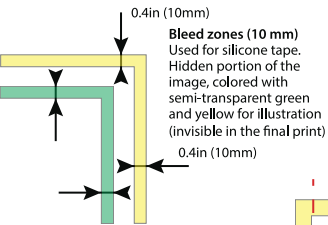
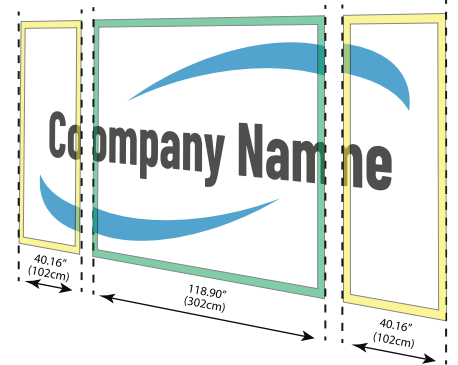


Image Sizes with Bleeds



Prepress Preparation of Layouts

